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ANNUAL AUDITED REPORT
FORM X-17A-5

OMB APPROVAL

OMB Number: 3235-0123 Expires: April 30, 2013

Expires: April 30, 2013 Estimated average burden hours per response..... 12.00

SEC FILE NUMBER

8- 42147

DISCONTINUET REGULATION

FACING PAGE

PART III

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder 9/30/2010 10/01/2009 AND ENDING REPORT FOR THE PERIOD BEGINNING MM/DD/YY MM/DD/YY A. REGISTRANT IDENTIFICATION OFFICIAL USE ONLY NAME OF BROKER-DEALER: Highland Financial, Ltd. ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.) FIRM I.D. NO. 915 Menoher Boulevard, Suite A (No. and Street) Johnstown 15905 (City) (State) (Zip Code) NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT (814)536-3000 Gordon D. Smith (Area Code - Telephone Number) **B. ACCOUNTANT IDENTIFICATION** INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* Wessel & Company (Name - if individual, state last, first, middle name) 15901 Johnstown PA 215 Main Street (State) (Zip Code) (City) (Address) CHECK ONE: I Certified Public Accountant ☐ Public Accountant Accountant not resident in United States or any of its possessions. FOR OFFICIAL USE ONLY

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)



OATH OR AFFIRMATION

I,	Gordon D. Smith	, swear (or affirm) that, to the best of
my	_	g financial statement and supporting schedules pertaining to the firm of
of.	Highland Financial, Ltd. September 30	, as , 20 ¹⁰ , are true and correct. I further swear (or affirm) that
neit		rietor, principal officer or director has any proprietary interest in any account
	NOTARIAL SEAL Kimberly A. Belskey, Notary Public	John MW
	Johnstown, Cambria County, PA My Commission Expires Dec. 10, 2012	Signature Nes. du Title
	Kimberly a Bo	to key
X	s report ** contains (check all applicate (a) Facing Page. (b) Statement of Financial Condition.	le boxes):
X	(c) Statement of Income (Loss).(d) Statement of Changes in Financia	Condition.
	(f) Statement of Changes in Liabilities(g) Computation of Net Capital.	ders' Equity or Partners' or Sole Proprietors' Capital. s Subordinated to Claims of Creditors.
	(i) Information Relating to the Posse(i) A Reconciliation, including appro-	Reserve Requirements Pursuant to Rule 15c3-3. ssion or Control Requirements Under Rule 15c3-3. oriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the the Reserve Requirements Under Exhibit A of Rule 15c3-3.
	(k) A Reconciliation between the aud consolidation.	ited and unaudited Statements of Financial Condition with respect to methods of
	(l) An Oath or Affirmation.(m) A copy of the SIPC Supplemental(n) A report describing any material in	Report. adequacies found to exist or found to have existed since the date of the previous audit.
** <i>F</i>		of certain portions of this filing, see section 240.17a-5(e)(3).

HIGHLAND FINANCIAL, LTD. TABLE OF CONTENTS SEPTEMBER 30, 2010 AND 2009

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INDEPENDENT AUDITOR'S REPORT

October 22, 2010

To the Shareholders Highland Financial, Ltd. Johnstown, Pennsylvania

We have audited the accompanying statements of financial condition of Highland Financial, Ltd.(the Company), as of September 30, 2010 and 2009, and the related statements of operations, changes in shareholders' equity and cash flows for the years then ended that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Highland Financial, Ltd. at September 30, 2010 and 2009, and the results of its operations and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedule A is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Wessel & Company

Certified Public Accountants

Wessel + Campany

HIGHLAND FINANCIAL, LTD. STATEMENTS OF FINANCIAL CONDITION SEPTEMBER 30, 2010 AND 2009

		2010	 2009
<u>ASSETS</u>			
Current Assets Cash & cash equivalents (Note 2) Accounts receivable (Note 1) Accrued interest receivable Supplies inventory Deferred tax asset (Note 6)	\$	32,039 18,484 - 1,060 2,200	\$ 38,385 18,092 539 1,060
Total Current Assets		53,783	58,076
Note receivable - shareholder (Note 3)			 7,956
Total Assets	\$	53,783	\$ 66,032
LIABILITIES AND SHAREHOLDERS'	EQU	<u>ITY</u>	
Current Liabilities Deferred income tax liability (Note 6)	\$		\$ 200
Total Current Liabilities			 200
Shareholders' Equity Common stock - \$1.00 par value, 100,000 shares authorized, 50,000 shares			
issued and outstanding		50,000	50,000
Additional paid-in capital		50,000 (46,217)	50,000 (34,168)
Retained (deficit)		(40,217)	 (34, 100)
Total Shareholders' Equity		53,783	65,832
Total Liabilities and Shareholders' Equity	\$	53,783	\$ 66,032

See Independent Auditor's Report and Accompanying Notes to Financial Statements

HIGHLAND FINANCIAL, LTD. STATEMENTS OF OPERATIONS FOR THE YEARS ENDED SEPTEMBER 30, 2010 AND 2009

		2010	 2009
Revenues Investment advisor fees Commissions Other income Interest income	\$	68,164 374,547 - -	\$ 52,767 327,020 923 592
Total Revenues		442,711	 381,302
Expenses Contract labor Commissions Occupancy Communications Regulatory fees Operating expenses		282,725 5,039 45,319 6,997 5,056 112,024	236,870 5,612 37,200 5,639 4,975 119,820
Total Expenses		457,160	 410,116
Income Before Provision for Income Taxes		(14,449)	 (28,814)
Provision/(Benefit) for Income Taxes (Note 6) Deferred (benefit)		(2,400)	 (5,600)
Total Provision/(Benefit) for Income Taxes	 	(2,400)	 (5,600)
Net Income	\$	(12,049)	\$ (23,214)

HIGHLAND FINANCIAL, LTD. STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY FOR THE YEAR ENDED SEPTEMBER 30, 2010

	ommon Stock	ı	dditional Paid-In Capital	Retained Earnings	Sha	Total areholders' Equity
Balance - Beginning of Year	\$ 50,000	\$	50,000	\$ (34,168)	\$	65,832
Net Loss	 -		M	 (12,049)		(12,049)
Balance - End of Year	\$ 50,000	\$	50,000	\$ (46,217)	\$	53,783

HIGHLAND FINANCIAL, LTD. STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY FOR THE YEAR ENDED SEPTEMBER 30, 2009

	_	ommon Stock	İ	dditional Paid-In Capital	Retained Earnings	Sha	Total areholders' Equity
Balance - Beginning of Year	\$	50,000	\$	50,000	\$ (10,954)	\$	89,046
Net Loss		-		-	 (23,214)		(23,214)
Balance - End of Year	\$	50,000	\$	50,000	\$ (34,168)	\$	65,832

See Independent Auditor's Report and Accompanying Notes to Financial Statements

HIGHLAND FINANCIAL, LTD. STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED SEPTEMBER 30, 2010 AND 2009

		2010	 2009
Cash Flows from Operating Activities: Net Loss Adjustments to reconcile net income to cash (used in)/provided by operating activities:	\$	(12,049)	\$ (23,214)
Change in assets and liabilities: Deferred taxes Accounts receivable Accrued interest receivable Accounts payable		(2,400) (392) 539	 (5,600) 12,009 19 (25)
Total adjustments		(2,253)	 6,403
Net Cash (Used In) Operating Activities	·	(14,302)	 (16,811)
Cash Flows from Financing Activities: Proceeds from note receivable - shareholder		7,956	 1,440
Net Cash Provided By Financing Activities		7,956	 1,440
Net (Decrease) in Cash and Cash Equivalents		(6,346)	(15,371)
Cash and Cash Equivalents - Beginning of Year		38,385	 53,756
Cash and Cash Equivalents - End of Year	\$	32,039	 38,385

Supplemental Disclosures of Cash Flow Information:

Accounting Policies Note

The Company considers all highly liquid investments with a maturity of three (3) months or less when purchased to be "cash equivalents".

See Independent Auditor's Report and Accompanying Notes to Financial Statements

HIGHLAND FINANCIAL, LTD. NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2010 AND 2009

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization

Highland Financial, Ltd.(the Company) was incorporated in the Commonwealth of Pennsylvania and is a closely held corporation. The Company is registered with the Pennsylvania Securities and Exchange Commission as a broker-dealer and is registered to do business as a broker-dealer in Pennsylvania, Florida, Michigan, Arizona, California, North Carolina, South Carolina, and New Jersey. In addition, the Company is registered as an insurance broker in Pennsylvania.

Revenue Recognition

The Company earns consulting fees from providing investment advisory and other consulting services to investors. Commissions are earned on sales of mutual funds to investors. Revenues are recognized on the accrual basis of accounting.

Accounts Receivable

Accounts receivable represent commissions and consulting fees earned. No allowance has been provided based on historical collection results and management's judgment of collectibility.

Equipment and Furniture

Equipment and furniture assets are recorded at cost and depreciated over their estimated useful lives of seven (7) years on a straight-line basis for financial statement purposes.

Income Taxes

The Company accounts for income taxes in accordance with FASB ASC 740, Income Taxes, which requires the Company to record income tax expense on the liability method. Current expense represents the estimated tax obligation per the income tax return, and deferred expense represents the change in the estimated future tax effects of temporary differences and carryforwards. Deferred tax assets and liabilities are computed by applying enacted income tax rates to the expected reversals of temporary differences between financial reporting and income tax reporting, and by considering carryforwards for operating losses and tax credits. The Company provides a valuation allowance for deferred tax assets for which it does not consider realization of such assets to be more likely than not.

On January 1, 2009, the Company adopted FASB Interpretation No. 48 (FIN 48), Accounting for Uncertainty in Income Taxes, as codified in FASB ASC 740-10. The codified interpretation requires the Company to evaluate tax positions taken and determine whether it is more-likely-than-not that the tax position will be sustained upon examination based on the technical merits of the position. The Company has performed an evaluation and has determined there are no material unrecognized tax positions or uncertain tax positions that meet the reporting and disclosure provisions of FIN 48. The Company records tax penalties and interest as they occur. For the year ended September 30, 2010, the Company incurred no tax penalty or interest costs.

<u>Inventory</u>

Supplies inventory is stated at cost which approximates market.

Use of Estimates

The Company uses estimates and assumptions in preparing financial statements in accordance with generally accepted accounting principles. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could vary from the estimates that management uses.

Fair Values of Financial Instruments

Certain financial instruments under FASB ASC 820 are required to be recorded at fair value. The estimated fair values of such financial instruments (including cash and cash equivalents, investments, certain debt instruments, and other assets and liabilities) have been valued using market or cost information where appropriate. Changes in assumptions or estimation methods could affect the fair value estimates. However, management does not believe any such changes would have a material impact on the financial condition, results of operations or cash flow of the Organization. Cash and cash equivalents, other assets and short-term and long-term debt are carried at cost, which approximates fair value.

Subsequent Events

Subsequent events were considered through October 22, 2010.

Accounting Policy Changes

In fiscal year 2010, the Organization adopted Financial Accounting Standards Board (FASB) ASC 450-20 guidance on subsequent events. This guidance had no material effect on these financial statements but required an additional note disclosure.

In June 2009, the FASB replaced *The Hierarchy of Generally Accepted Accounting Principles*, with *FASB Accounting Standards Codification* (The Codification) as the source of authoritative accounting principles recognized by the FASB to be applied by nongovernmental entities in the preparation of financial statements in conformity with GAAP. The Codification was effective for financial statements issued for periods ending after September 15, 2009.

NOTE 2 - CASH AND CASH EQUIVALENTS

Cash and Cash Equivalents consist of the following:

	2010	2009
Cash in Bank	<u>\$ 32,039</u>	<u>\$ 38,385</u>

NOTE 3 - NOTE RECEIVABLE - SHAREHOLDER

The Company has an unsecured note receivable from a shareholder which had an outstanding balance amounting to \$-0- and \$7,956 at September 30, 2010 and 2009 respectively. The note bears interest at a rate of six percent (6%).

NOTE 4 - RESERVE REQUIREMENTS

The Company is exempt from the provisions of the Securities and Exchange Commission's Reserve and Custody of Securities Rule 15c3-3 under paragraph (K)(2)(A) because it promptly deposits customer funds into a trust account for the exclusive benefit of the customer.

NOTE 5 - PROFIT-SHARING PLAN

The Company has a defined contribution profit-sharing plan covering all eligible employees based on age and hours of service. Contributions under the plan are discretionary and are determined annually by the Company. The pension expense for the years ended September 30, 2010 and 2009 is \$5,525 and \$925, respectively.

NOTE 6 - INCOME TAXES

The current and deferred income tax provision/(benefit) consists of the following:

lonowing.	2010	2009
Current Provision State Federal	\$ 	\$
	-	
Deferred (Benefit)/Provision State Federal	(900) (1,500)	(2,300) (3,300)
	(2,400)	(5,600)
Total (Benefit)/Provision	\$ <u>(2,400)</u>	\$ <u>(5,600)</u>

The tax effects of temporary differences that give rise to significant portions of the deferred tax assets and deferred tax liability are summarized as follows:

	2010	2009
Tax Assets/(Liabilities) Federal net operating loss carryforward State net operating loss carryforward Contribution carryover Cash basis reporting for	\$ 4,400 2,400 300	\$ 3,000 1,500 200
tax purposes	(4,600)	(4,700)
Lass Valuation ellowers	2,500	
Less: Valuation allowances Contribution carryover	(300)	(200)
Net Deferred Tax Asset/(Liability)	\$ <u>2,200</u>	(\$ <u>200)</u>

The company has a federal loss carryforward amounting to approximately \$29,000, which expires in the year 2030.

The company has a state loss carryforward amounting to approximately \$24,000, which expires in the year 2030.

NOTE 7 - RELATED PARTY TRANSACTIONS

The Company leases a vehicle from a shareholder on a month to month basis. The lease expense for the years ended September 30, 2010 and 2009 amounted to \$19,198 and \$17,559, respectively.

The Company and Highland Financial Advisors (a Corporation), are considered related parties as a result of common ownership. Both organizations share the same office space and personnel whose costs are allocated to each organization based upon management's estimate of usage as provided in a written agreement.

The following is a summary of the shared expenses:

	2010	2009
Office lease expense Contract labor	\$ 45,319 282,725	\$ 37,200 236,870
Furniture and equipment lease expense	<u>14,604</u>	<u>27,704</u>
Total	<u>\$ 342,648</u>	<u>\$ 301,774</u>

NOTE 8 - MINIMUM CAPITAL REQUIREMENT

The Company is subject to the Securities and Exchange Commission's Uniform Net Capital Rule (SEC Rule 15c3-1). Under this Rule, the Company is required to maintain net capital of not less than \$25,000 for the years ended September 30, 2010 and 2009. The Company's net capital as defined by SEC Rule 15c3-1 was \$7,422 and \$13,385 in excess of the minimum net capital required for the years ended September 30, 2010 and 2009, respectively.

HIGHLAND FINANCIAL, LTD. COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1 OF THE SECURITIES AND EXCHANGE COMMISSION FOR THE YEAR ENDED SEPTEMBER 30, 2010

Total ownership equity	\$ 53,783
2. Deduct ownership equity not allowable for net capital	
3. Total ownership equity qualified for net capital	53,783
Add: a) Liabilities subordinated to claims of general creditors allowable in computation of net capital	-
 b) Other (deductions) or allowable credits - deferred income tax liability and prepaid taxes 	
5. Total capital and allowable subordinated liabilities	53,783
6. Deductions and/or charges: a) Total non-allowable assets (21,36)	31)
b) Secured demand note deficiency -	
c) Commodity futures contracts and spot commodities - proprietary capital charges -	
d) Other deductions and/or charges	(21,361)
7. Other additions and/or allowable credits	
8. Net capital before haircuts on security positions	32,422
9. Haircuts on securities (computed where applicable, pursuant to 15c3-1 (f)):	
a) Contractual securities commitments	-
b) Subordinated securities borrowing	-
c) Trading and investment securities	-
d) Undue concentration	-
e) Other securities	

HIGHLAND FINANCIAL, LTD. COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1 OF THE SECURITIES AND EXCHANGE COMMISSION FOR THE YEAR ENDED SEPTEMBER 30, 2010

10.	Net capital	32,422
11.	Minimum net capital required (6-2/3% of total aggregate indebtedness)	
12.	Minimum dollar net capital requirement of reporting broker or dealer	25,000
13.	Net capital requirement (greater of line 11 or 12)	25,000
14.	Excess net capital	\$ 7,422

Statement Pursuant to Paragraph (d)(4) of Rule 17a-5

Differences between this computation of net capital and the corresponding computation prepared by Highland Financial, Ltd. and included in the Company's unaudited Part II FOCUS Report filing as of the same date consisted of the following:

Excess per this computation	\$ 7,422
Allowable expenses - The effect of audit adjustments for profit sharing expense and current federal and state income tax liability.	
Excess per the Company's Part II (unaudited) FOCUS report	\$ 7,422

The Company has not included supplementary schedules under Rule 15c3-3(d) and (e) regarding possession and control requirements and computation of reserve requirements, as such amounts would be zero.





INDEPENDENT AUDITOR'S REPORT ON INTERNAL ACCOUNTING CONTROL REQUIRED BY SEC RULE 17A-5

October 22, 2010

To the Shareholders of Highland Financial, Ltd. Johnstown, Pennsylvania

In planning and performing our audit on the financial statements and supplemental schedule of Highland Financial, Ltd.(the Company) for the year ended September 30, 2010, we considered its internal control including control activities for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on the internal control structure.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness and net capital under rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System
- 3. Obtaining and maintaining physical possession or control of all fully paid and excess margin securities of customer as required by Rule 15c3-3

The management of the Company is responsible for establishing and maintaining an internal control structure and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control structure policies and procedures and of the practices and procedures referred to in the preceding paragraph

and to assess whether those practices and procedures can be expected to achieve the SEC's above mentioned objectives. Two of the objectives of an internal control structure and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in accordance with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in any internal control structure or the practices and procedures referred to above, errors or irregularities may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

Our consideration of the internal control structure would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors or irregularities in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the internal control structure, including procedures for safeguarding securities that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at September 30, 2010 to meet the SEC's objectives.

This report is intended solely for the use of the shareholders, management, the SEC and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and should not be used by anyone other than these specified parties.

Wessel & Company

Certified Public Accountants

Wessel + Company

